

Meric Karaoguz

Portfolio: www.merickaraoguz.com | LinkedIn: <https://www.linkedin.com/in/meric-karaoguz/>

Education

New York University

Fall 2023 – Spring 2025

- M.A. in General Psychology | Focus in Social and Consumer Psychology | Cumulative GPA: 3.833
 - *Relevant Coursework: Psychology of AI, Statistics, Fundamentals of User Experience, Social & Consumer Psychology, Consumer Research Methods, Psychometrics, Psych Influence of Children's Media*

Purdue University, Honors College

Fall 2019 – Spring 2023

- B.S. in Brain and Behavioral Sciences | Minor in Philosophy | Cumulative GPA: 3.78
 - *Relevant Coursework: Statistics, Research Methods, Lab Research, IO Psychology, Cognitive Psychology*
- Presidential Scholarship, Semester Honors, & Dean's List

Experience

Research Assistant – Contract

New York, NY

On Assignment at Meta via Tundra Technical Solutions

March 2025 – Present

- Contributed to research at Meta Reality Labs on the intersection of machine learning, human behavior, and user experience.
- Fulfilled core lab responsibilities while actively contributing insights and feedback to scientists and researchers throughout the product development pipeline.
- Gained exposure to emerging technologies and deepened familiarity with the research methodologies behind them.

Research Assistant – Full Time

New York, NY

MediaScience

January 2024 – November 2024

- Contributed to research projects for high-profile clients (e.g., Kantar, TripleLift, Netflix), including survey/experiment piloting, data collection, and project execution.
- Collected and processed biological (EEG, EDA, heart rate) and psychometric data using advanced lab technologies to assess attention, physiological, and psychological responses.
- Cleaned, coded, and prepared datasets for cross-departmental analysis; supported business development by creating pitch decks and marketing materials, translating research into actionable insights.

Undergraduate Researcher

West Lafayette, IN

Research-Focused Honors Program, Purdue University

2022 – 2023

- Conducted a 3-semester long research project exploring processes surrounding efficient and effective learning methods.
- Received 1 on 1 mentorship from multiple faculty members that covered the entirety of the experimentation process, including research, experimental design, survey design, data analysis, data interpretation, and presenting at a conference.

Undergraduate Lab Assistant

West Lafayette, IN

Cognition and Learning Lab, Purdue University

2021 – 2022

- Collaborated with graduate students and professors to assist them with their dissertations and research projects by piloting experiments and testing surveys/questionnaires in the Cognitive Psychology domain.
- Collected various psychometric, survey, and experimental data, as well as compiling, analyzing, and reporting the data.

Psychology Student Representative

West Lafayette, IN

HHS Educational Policy & Undergraduate Curriculum Committee, Purdue University

2021

Honors Student Mentor

West Lafayette, IN

Honors College, Purdue University

2020

Skills

- Languages: Fluent in English, Fluent in Turkish, Familiar with Spanish
- Skills: MS Office: Excel, Word, PowerPoint, R, JavaScript, SQL, AI tools, Machine Learning, Survey Design, Thematic Analysis, Mixed Methods Research, Participant Research, Interview Conducting, Able to operate Eye Tracking Equipment, EEG Headsets, Heart Rate Monitors, & Electrodermal Activity Sensors
- Other Skills: Communication, Teamwork, Problem-Solving, Adaptability, Time Management, Critical Thinking, Creativity